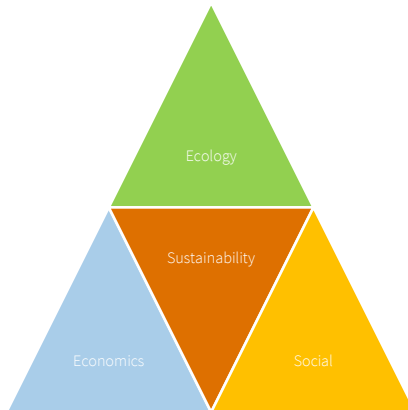


HOW TO DETERMINE THE SUSTAINABILITY LEVEL OF AN ENTERPRISE?

Model of Sustainability

At the Stelvio National Park, we adopt a holistic approach to sustainability, striving to live up to the vision of a "Model Region for Sustainable Living in the Alps". To this end, our initiative is based on a three-tiered model divided into ecology, economy and social affairs.



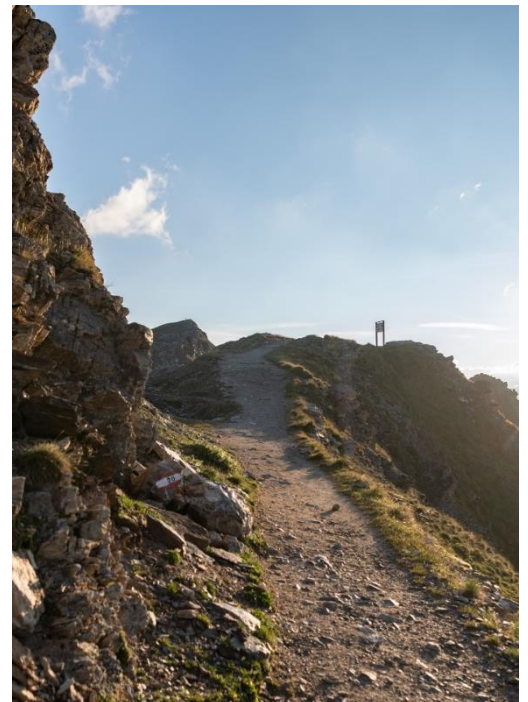
Categorisation of the Main Issues

In order to assess their sustainability rating, a tourist organisation (or business) must complete a 48-point questionnaire in different categories. These include: supporting regional economic cycles (including the use of local products), resource conservation (including the use of eco-friendly paper, use of hygiene and cleaning products, as well as the conservation of energy and water consumption), preserving biodiversity, the cultural landscape, etc.

Preservation of resources	Strengthening regional economic cycles
Conservation of energy	Networking and exchange
Water consumption	Communication
Emission reduction	Work
Public mobility	Social environment
Preservation natural space	
Sensitization	

Calculation of the Sustainability Levels and Company Ratings

Each question in the different categories is weighted on the basis of the regional conditions relative to a standardised model of sustainable living. The result of the questionnaire is calculated as an average of the sum of the questions in the individual categories, representing the level of sustainability. Enterprises that achieve an aggregate of above 80%, receive an award based on the perception that they bring added value to the region. The goal of the "Tourism and Agricultural Development in the Stelvio National Park" initiative is to support businesses to achieve a 100% sustainability rating.



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